



GANGAGEL
HANDICRAFTS

Celebrating
Handcrafted
Traditions



Elegant & Authentic



www.gangagelhandicrafts.com



About Us

Ganga Gel Aresh Handicrafts Producer Company Limited

At Ganga Gel Aresh Handicrafts, we are more than a brand—we are a movement passionately committed to preserving the vibrant cultural heritage of India's traditional crafts. Nestled in the heart of Kashmir, we unite skilled artisans whose mastery spans Chain Stitch, Crewel Embroidery, Sozani, and Zari & Zari Goods—each piece a living canvas of story and skill.



Our Craft Philosophy

Heritage in Every Thread:

We revive centuries-old embroidery traditions, intertwining each creation with the rich history and identity of our region.

Artisan-Centric Empowerment:

By fostering fair wages, quality training, and global platform access, we empower artisans from marginalized communities to thrive with dignity.





Our Craftsmanship Panel



Chain Stitch

Elegant looped stitches create vibrant, eye-catching patterns on textiles, home decor, and accessories.



Crewel Embroidery

Wool embroidery featuring detailed floral and animal motifs on luxurious fabric.



Sozani

Ancient Kashmiri needlework technique, renowned for its detailed patterns.



Zari & Zari Goods

Opulent metallic embroidery adorning fabrics for a truly regal effect.





Our Products



**Wall Hanging-
Kashmiri Samovar**

Aari Work/ 2'x1'

Rs. 300



**Wall Hanging-
Elephant**

Aari Work/ 2'x1'

Rs. 300



**Wall Hanging-
Lion**

Aari Work/ 2'x1'

Rs. 300



**Home Décor-
Peacock**

Chain Stitch/3'x2'

Rs. 1500



Home Décor

Chain Stitch/3'x2'

Rs. 1500



Wall Hanging

Chain Stitch/5'x3'

Rs. 3750





Our Products



Wall Hanging

Chain Stitch/5'x3'
Rs. 3750



Hand Bag

Crewel/15"x14"
Rs. 150



Pouch

Aari Work/5"x9"
Rs. 100



**Kashmiri Pheran Shalwar
Ladies**

Aari Work
Rs. 3100



**Kashmiri Tilla
Pheran**

Makhmal Pheran with tilla Work
Rs. 7000



**Curtain-Single
Nall**

Crewel Work/7'x2.5'
Rs. 1600





Our Products



**Curtain-
Double Nall**

Crewel Work/7'x2.5'

Rs. 3300



**Multi Ply
Curtain**

Crewel/7'x3'

Rs. 5000



Curtain

Token Pardeh/7'x3.5'

Rs. 3000



Home Décor

Crewel/3'x2'

Rs. 300



Wall Hanging

Crewel Work/1.5'x1'

Rs. 150



Wall Hanging

Crewel Work/1.5'x1'

Rs. 150





Support Heritage. Empower Artisans.

Your support helps preserve ancient crafts and provides meaningful opportunities to talented artisans in need.

Become a customer

Volunteer and spread the word

Partner with us



Contact Us



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